Showplace Square / Potrero **Generalized Zoning Districts**

BRI

DIVISION ST

15th ST

16th ST

JERMONT ST

19th ST

20th ST

RHODE ISLAND

SAN BRUNO AVE

POTRERO AVE

TOMSENDST

ADOPTED - December 2008

Idinst

ALAMEDA ST

Northern Portion of Showplace Square

Encourage housing and mixed use here, acknowledging an alreadydeveloping residential cluster.

TEXAS ST

MISSOURI

S.

CONNECTICUT ST

ARKANSANS ST

NISCONSIN ST

MISSISSIPPI ST

VE

THIS

MARIPOSA ST

18th ST

CAROLINA ST

22nd ST

23rd ST

DE HARO S

24th ST

16th ST

16th-17th Street Corridor

Encourage development of new housing here, mixed with remaining PDR uses. Acknowledge this transit corridor with somewhat increased residential density along the south side of 16th Street, while 17th Street remains lower in scale. Control retail use sizes to foster neighborhoodserving character.

20th

22nd ST

23rd ST

THROTAST 25th ST

CESAR CHAVEZ ST

Potrero Public Housing

Maintain existing zoning until after the conclusion of an upcoming process for redevelopment of this area under the HopeSF program. Consider rezoning of the public housing site and parcels in the immediate vicinity as appropriate based on the results of the planning process.

Core Showplace Square Design District

Protect important concentration of design-oriented PDR businesses here, many in historic buildings. Encourage limited amount of retail and office space to support design functions in this area. Prohibit new residential development.

BRYANT

S

HARRISON ST



21st ST

24th ST

25th ST

26th ST

Maintain small-scale residential zoning to protect the character of the existing Potrero Hill neighborhood.