**GENERAL TRANSIT IMPROVEMENTS**

**TRANSPORTATION STUDY:**
The San Francisco Municipal Transportation Agency (SFMTA), Planning Department and the San Francisco County Transportation Authority (SFCTA) will conduct a Transportation Improvement Implementation Study (TIS) analyzing existing needs and the transportation impacts of new zoning. The study will also develop an implementation and funding program for transit improvements.

**RIDER EXPERIENCE:**
Key transit stops, stations and streets should be prioritized for enhanced service like bus bulbs, additional walking and bike connectivity, landscaping and pedestrian safety improvements.

**TRANSIT SPEED AND RELIABILITY:**
Curb cuts/driveways should be limited or restricted on major transit streets to reduce vehicle conflicts with transit vehicles. Transit enhancements such as transit-only lanes, transit signal priority, transit “queue jumps,” limited or express services, and/or lengthened spacing between stops should be implemented on select transit routes.

**SOMA:** Improvements to transit service connecting East SoMa, Rincon Hill, Transbay Terminal and West SoMa should be explored. Major streets in the heart of SoMa may be appropriate for transit service enhancements and accompanying streetscape and pedestrian improvements.

**POTRERO HILL:** The SFMTA’s planned reroute of the #30 or #45 bus down 4th Street through Mission Bay, Showplace Square and into Potrero Hill will provide an improved transit link between Potrero Hill and downtown.

**SHOWPLACE SQUARE:** Improvements to public transit service linking Showplace Square to the downtown core and regional transit hubs including the 4th and King Caltrain station, Civic Center BART station, 16th Street BART station, and the Transbay Terminal should be explored.

**CENTRAL WATERFRONT:** Improvements to east-west transit service in the Central Waterfront should be explored including connections to the 22nd Street Caltrain station and Third Street Light Rail.

**16TH STREET:** 16th Street is developing into a key east-west transit corridor connecting the Mission, Showplace Square, Potrero Hill and Mission Bay as well as BART (16th Street) and the Third Street Light Rail. The SFMTA plans to reroute the #22 bus down 16th Street to Third Street. Further interagency planning and study are needed to determine how additional improvements such as transit signal priority, lane reconfigurations or other measures can help create a fast and reliable transit link along 16th Street.

**POTRERO AVENUE:** The SFMTA has identified Potrero Avenue as a Conceptual Bus Rapid Transit (BRT) Route. Improvements such as intelligent transportation systems technologies (traffic monitoring cameras, video detection systems) should be implemented. Further planning is necessary to explore BRT options and feasibility.

**MISSION STREET:** As one of the Eastern Neighborhoods’ primary transit corridors, Mission Street should be targeted for improvements that speed transit such as limited-stop service and bus bulbs.